

A photograph of a bride and five bridesmaids standing in a garden. The bride is in the center, wearing a white lace wedding dress with a long train, holding a bouquet of flowers. She is surrounded by five bridesmaids wearing matching light pink dresses, also holding bouquets. They are all smiling and looking at each other. The background is filled with lush green plants and trees. A teal-colored decorative swirl is overlaid on the image, starting from the top left and ending at the bottom right.

SOMETHING BLUE

BRIDAL UPDO®

2021

WELCOME

bride to be!

Congratulations on your engagement!

My name is Veronica Birtles, owner & hair artist of Something Blue Bridal Updo.

We are an award winning team of artists specializing in luxury on location hair & makeup services to brides and their bridal party.

We are based in Grand Rapids, MI and travel throughout all of Michigan and the Midwest.

As a Something Blue Bride, you will receive a unique beauty experience customized to meet your specific needs. It is our goal to make you feel comfortable, worry free and most importantly, to make your getting ready experience enjoyable on your big day.

To help make your day even more memorable, our brides receive our signature *blue* bobby pin that subtly placed within your style as our "Something Blue" touch to you.

We can't wait to hear from you and look forward to being a part of your special day!

-Veronica Birtles & the SBBU team

SERVICES

hair

A LA CARTE

BRIDE PREVIEW \$95

Formal styling with veil placement

BRIDAL PARTY PREVIEW \$95

Formal styling perfect for the Mother of the bride/groom or Maid of honor

BRIDE WEDDING DAY \$125

Includes formal styling, signature *blue* bobby pin, Veil placement & touch up kit

BRIDE ONLY WEDDING DAY \$165

Formal styling for bride only bookings. Includes signature *blue* bobby pin, veil placement & touch up Kit (local weddings only)

BRIDAL PARTY \$95

Formal styling for bridal party/wedding guests

MOTHER OF THE BRIDE/GROOM \$95

Formal styling for the MOB/MOG

FLOWER GIRL \$45

Formal styling for ages 10 & younger

RING BEARER \$45

Styling for ages 10 & younger. Includes clean up of hairline & sideburns, styling with products & styling comb for touch ups

SHORT HAIR \$75

Formal styling for chin-length hair or shorter and involves no pinning

CLIP IN EXTENSIONS \$50

Includes complimentary trial run application & wedding day application. Extensions are not included. Does not include styling

SERVICES

makeup

BRIDE PREVIEW \$95

Includes choice of airbrush or traditional application & lashes

BRIDAL PARTY PREVIEW \$95

Includes choice of airbrush or traditional application & lashes

BRIDE WEDDING DAY \$125

Includes choice of airbrush or traditional application lashes, sample lip color for touch ups & touch up kit

BRIDE ONLY WEDDING DAY \$165

Makeup application for bride only bookings. Includes choice of airbrush or traditional application, lashes, sample lip color for touch ups & touch up clutch (local weddings only)

BRIDAL PARTY \$95

Includes choice of airbrush or traditional application & lashes

MOTHER OF THE BRIDE/GROOM \$95

Includes choice of airbrush or traditional application & lashes

FLOWER GIRL \$45

Light application of eyeshadow, mascara, blush & lipgloss for ages 10 & younger. Complimentary lip gloss included

LASHES ONLY \$15

Application of faux lashes. Faux lashes are included. Does not include makeup service

PACKAGES

something old

PACKAGES

SOMETHING OLD \$1,140

TRIAL RUN

- Formal styling
- Choice of airbrush or traditional makeup application
- Faux lashes
- Veil placement

WEDDING DAY

- Formal styling
- Choice of airbrush or traditional makeup application
- Faux Lashes
- Veil placement
- Signature blue bobby pin
- Formal styling for 4 bridesmaids
- Choice of airbrush or traditional makeup application for 4 bridesmaids (includes faux lashes)
- Bride touch up kit
- 4 bridal party touch up kits

PACKAGES

something new

PACKAGES

SOMETHING NEW \$1,500

TRIAL RUN

- Formal styling
- Choice of airbrush or traditional makeup application
- Faux lashes
- Veil placement

WEDDING DAY

- Formal styling
- Choice of airbrush or traditional makeup application
- Faux Lashes
- Veil placement
- Signature blue bobby pin
- Formal styling for 6 bridesmaids
- Choice of airbrush or traditional makeup application for 6 bridesmaids (includes faux lashes)
- Bride touch up kit
- 6 bridal party touch up kits

PACKAGES

something borrowed

SOMETHING BORROWED \$1,860

TRIAL RUN

- Formal styling
- Choice of airbrush or traditional makeup application
- Faux lashes
- Veil placement

WEDDING DAY

- Formal styling
- Choice of airbrush or traditional makeup application
- Faux Lashes
- Veil placement
- Signature blue bobby pin
- Formal styling for 8 bridesmaids
- Choice of airbrush or traditional makeup application for 8 bridesmaids (includes faux lashes)
- Bride touch up kit
- 8 bridal party touch up kits

PACKAGES

something blue

PACKAGES

SOMETHING BLUE \$2,220

TRIAL RUN

- Formal styling
- Choice of airbrush or traditional makeup application
- Faux lashes
- Veil placement

WEDDING DAY

- Formal styling
- Choice of airbrush or traditional makeup application
- Faux Lashes
- Veil placement
- Signature blue bobby pin
- Formal styling for 10 bridesmaids
- Choice of airbrush or traditional makeup application for 10 bridesmaids (includes faux lashes)
- Bride touch up kit
- 10 bridal party touch up kits

ADDITIONAL

services & information

TOUCH UP SERVICES \$75

Per hour per artist. Available to stay all day or just a few hours

ON LOCATION TRIAL RUN SERVICES \$45

Per artist plus travel. Upgrade your trial run service from in-studio to on location

TRAVEL \$.77

Cents a mile round trip if located 25 miles outside Grand Rapids, Michigan. Travel starts at zip code 49548

ADDITIONAL ARTIST \$150

Per additional artist. Additional artists may be requested as an add on service due to timeframe or bridal party size

TOUCH UP CLUTCH \$10

Great gift to give your bridal party. Includes hairspray, nail file, mints, tissues, makeup remover wipes, oil blotting sheets & bobby pins packaged within a cute keepsake bag

HOLIDAY BOOKINGS \$75

Events booked on a holiday or holiday weekend may be subject to holiday rates. Price reflects per artist

LODGING

If lodging is necessary for the location of your event, accommodations may need to be provided in addition to travel fee. Accommodations are required if venue is located more than 100 miles from Grand Rapids, Michigan OR if more than 50 miles from Grand Rapids, Michigan with a start time of before 6:00am

HOW TO SECURE YOUR DATE

Once a signed proposal & deposit are received, your wedding date is officially booked. YAY!

A FOUR PERSON MINIMUM PER SERVICE IS REQUIRED FOR
WEDDING DAY BOOKINGS

ALL WEDDING DAY SERVICES ARE PERFORMED
ON LOCATION

ADDITIONAL

information & policies

CANCELLATION & NO SHOW POLICY

We understand life happens and cancellations may occur. Something Blue Bridal Updo requires a 60 day advance notice of any cancellations. Cancellations may be made up to 61 days prior to your event date without consequence or additional charges. PLEASE KNOW that the initial payment amount is a retainer to reserve your date and is NON REFUNDABLE.

- RETAINER IS NON REFUNDABLE
- Cancellations occurring 60 - 31 days from the event date - Will be charged half (50%) of the full wedding day total. This includes the cancellation of individual services and/or the cancellation of your entire booking. Retainer charge is non refundable.
- Cancellations occurring 30 days or less from the event date - Will be charged the full (100%) amount of the wedding day total. This includes the cancellation of individual services and/or the cancellation of your entire booking. Retainer charge is non refundable.
- No-Shows: Appointments that result in a no-show, will be charged the full amount of the missed services.

***Cancellation policy applies to individual cancellations, group cancellations and no shows

RESCHEDULE POLICY

In the case your wedding date must be postponed or moved up, a one time transfer of your retainer fee may be applied to your new wedding date based on availability. Bride may reschedule their wedding day booking no later than 30 days prior to with the written approval of Something Blue Bridal Updo. In the case that Something Blue Bridal Updo is unable to accommodate the rescheduled date, the bride will not be held responsible for the remaining balance of this contract. The initial retainer fee is non refundable and will be forfeit. Any installments of payments received for services not yet performed, will be reimbursed to the bride. Retainer fee is non transferable and may not be transferred to any other person or event. Retainer must be transferred/used within 365 days (1 year) of the original wedding date or retainer fee will be forfeit. A new retainer fee will be required if your new wedding date is more than 365 days (1 year) from your original wedding date.

CONTACT

CONTACT

We are excited to hear from you and are happy to answer any questions or concerns you may have. We would love to put together a proposal of your wedding day services for you to view.

Thank you for contacting us and we forward to being a part of your special day!

-Veronica Birtles & the SBBU team



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www.somethingbluebridalupdo.com

the knot
BEST OF
WEDDINGS
2020

the knot
BEST OF
WEDDINGS
2019

the knot
BEST OF
WEDDINGS
2018

